

## **About Jacquelyn Cardinal**

Jacquelyn Cardinal is Sakāwithiniwak from the Sucker Creek Cree First Nation and the Founder and Director of Experience at Naheyawin, an Edmonton-based digital agency specializing in marketing and engagement.

In addition to her successes as a digital strategist and marketer, Jacquelyn is the creator of the Tatawaw, a community development initiative that endeavours to engage the business, non-profit, and government sectors in re-designing public spaces in the spirit of "wichitowin", as well as Indigenize.Tech, a grassroots initiative in partnership with the Edmonton Digital Arts College to help individuals in the First Nations, Metis, and Inuit community find and pursue careers in the digital sector through advocacy, job training, and mentorship.

Jacquelyn Cardinal, 26, given the name Flying White Eagle by her grandfather, is one of 10 people from across Canada chosen to make presentations to the Senate Committee on Aboriginal Peoples. This past summer Jacquelyn was invited by the Senate of Canada to present to the Standing Senate Committee on Aboriginal Peoples on the work Naheyawin has been doing in imagining contemporary treaty relations, the role of new technologies in building those relationships, and the important role youth entrepreneurs will play in the unfolding of the promise of Canada.